



# *folklore*

conceptual merchandise.

by gk media





golden "the i" couple necklace



MAC x taylor swift “cardigan black”  
matte lipstick - 013 black



golden "epiphany" cross necklace



golden “stones for diamonds”  
teardrop diamond ring



golden "folklore" album title necklace



“illicit affairs - the stories behind folklore”  
book



golden "mirrorball"  
christmas tree ornament





“meet me behind the mall”  
white august indie crop top



“stars around my scars” instax square sq6  
+ folklore soft sepia polaroid papers

A black and white photograph of a misty forest. The scene is filled with tall, slender trees, their trunks creating a rhythmic pattern. The ground is covered in fallen leaves and small rocks. In the lower center, a person wearing a long, patterned coat stands looking towards the left. The overall atmosphere is serene and quiet.

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